



Integrity: The Courage to Meet the Demands of Reality

By Henry Cloud

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Integrity: The Courage to Meet the Demands of Reality By Henry Cloud

Integrity—more than simple honesty, it's the key to success. A person with integrity has the ability to pull everything together, to make it all happen no matter how challenging the circumstances. Drawing on experiences from his work, Dr. Henry Cloud, a clinical psychologist, leadership coach, corporate consultant and nationally syndicated radio host, shows how our character can keep us from achieving all we want to (or could) be.

In *Integrity*, Dr. Cloud explores the six qualities of character that define integrity, and how people with integrity:

- Are able to connect with others and build trust
- Are oriented toward reality
- Finish well
- Embrace the negative
- Are oriented toward increase
- Have an understanding of the transcendent

Integrity is not something that you either have or don't, but instead is an exciting growth path that all of us can engage in and enjoy.

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Integrity: The Courage to Meet the Demands of Reality By Henry Cloud Bibliography

- Sales Rank: #14033 in Books
- Brand: HarperCollins Christian Pub.
- Published on: 2009-06-02
- Released on: 2009-06-02
- Original language: English
- Number of items: 1
- Dimensions: 7.99" h x .67" w x 5.28" l, .50 pounds
- Binding: Paperback
- 304 pages

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Editorial Review

From Publishers Weekly

For Cloud, an author, clinical psychologist and corporate consultant, integrity is more than just a person's ethics and morals. The French and Latin meanings of the word hint at its origins, "that the whole thing is working well, undivided, integrated, intact and uncorrupted." Achieving this "wholeness" requires the development of six character traits (creates trust, unafraid of reality, results-oriented, solves "negative realities," causes growth and finds meaning in life) which Cloud examines in great detail, using business stories like Procter and Gamble's success in China and the experiences of his CEO friends and clients. What each of his stories has in common is how success, often wild success across multiple fields, is fueled by openness, honesty to one's self and to others and "true trust," which is borne out of someone's goodness not being "dependent on anything." Cloud's conversational writing style makes for an easy read, and much of his advice is sound if not groundbreaking, but some aphorisms come off as hokey. ("Things never work. When they don't, that is the time to make them work. Then, if you do, they work," or "Character = the ability to meet the demands of reality," which is not to be confused with integrity, the courage to meet those same demands.) This book is not for the person seeking a quick-fix; Cloud's breed of integrity is a lifestyle choice. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Review

"[Integrity] lays out a transparent way to be a terrific leader by drawing on and improving your best traits."
(New York Times)

"Let Henry Cloud teach you how to live an authentic life. This is a must-read!" (Ken Blanchard, Co-Author, The One-Minute Manager)

"Dr. Henry Cloud is an expert in helping leaders see how their character development is essential to their effectiveness." (Denis Beausejour, Consultant and former Global Vice President of Marketing, The Procter & Gamble Company)

"Dr. Cloud will show you how to produce the results you are looking for in your work and personal life."
(Dr. Phil McGraw, #1 New York Times bestselling author and host of the Dr. Phil show)

From the Back Cover

In this path-breaking book, Dr. Henry Cloud shows what integrity is, how it is lived in everyday experience and what one must do to determine whether you are perceived as someone with character and integrity. Central to question of integrity is whether a person has the courage to face up to reality. Cloud shows how the ability to address adversity, to learn lessons from it, and adjust one's behavior is a greater determinant of success than brains or talent or charm. He shows that successful leaders have competencies, alliances and, most important, character. Then he examines exactly what behaviors constitute character and how they are expressed in real life situations. Assessing and building the six essential qualities of character is the goal of this book. It will be used widely by a range of people because the things he identifies apply equally across regions, cultures and classes.

Users Review

From reader reviews:

Armando Lemaire:

Why don't make it to be your habit? Right now, try to prepare your time to do the important behave, like looking for your favorite reserve and reading a publication. Beside you can solve your long lasting problem; you can add your knowledge by the e-book entitled Integrity: The Courage to Meet the Demands of Reality. Try to stumble through book Integrity: The Courage to Meet the Demands of Reality as your good friend. It means that it can to become your friend when you really feel alone and beside that course make you smarter than previously. Yeah, it is very fortunated for you. The book makes you considerably more confidence because you can know anything by the book. So , let me make new experience and also knowledge with this book.

Donna Moore:

Nowadays reading books become more and more than want or need but also turn into a life style. This reading practice give you lot of advantages. The benefits you got of course the knowledge the actual information inside the book in which improve your knowledge and information. The details you get based on what kind of guide you read, if you want attract knowledge just go with schooling books but if you want truly feel happy read one using theme for entertaining for instance comic or novel. The Integrity: The Courage to Meet the Demands of Reality is kind of e-book which is giving the reader unpredictable experience.

Gene Lyons:

Playing with family inside a park, coming to see the ocean world or hanging out with pals is thing that usually you have done when you have spare time, subsequently why you don't try matter that really opposite from that. 1 activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love Integrity: The Courage to Meet the Demands of Reality, you may enjoy both. It is fine combination right, you still wish to miss it? What kind of hangout type is it? Oh can occur its mind hangout fellas. What? Still don't get it, oh come on its identified as reading friends.

James Edgar:

Integrity: The Courage to Meet the Demands of Reality can be one of your beginner books that are good idea. Many of us recommend that straight away because this publication has good vocabulary that can increase your knowledge in language, easy to understand, bit entertaining but still delivering the information. The copy writer giving his/her effort to place every word into joy arrangement in writing Integrity: The Courage to Meet the Demands of Reality however doesn't forget the main place, giving the reader the hottest in addition to based confirm resource data that maybe you can be certainly one of it. This great information could drawn you into completely new stage of crucial pondering.

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